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Russ Cesari Named LPL Financial's 2007 Top Producer

Herndon, VA. June 23, 2008—LPL Financial, Northwest Financial Group's securities broker/dealer, recently honored its Financial Institution Services (FIS) most successful advisors. Northwest Financial is proud to announce that [Russ Cesari](#), wealth advisor, has been named **LPL Financial's 2007 FIS Top Producer!**

Not only is Russ the top producer within LPL's FIS program, he has proven himself to be a respected leader to whom many other advisors turn for insight into how they can improve their practice. What is most notable about his success is that a large portion of his production figure resulted from long-term advisory client relationships that generated recurring revenue.

As Russ explained, "I manage my clients' accounts on an ongoing basis and make adjustments based on their objectives. It's not just about buying a mutual fund; it's about being a true advisor to them. You can't just make a transaction and walk away."

Northwest Financial is proud to have on board a top performer who has not only achieved superior production goals, but who has continually shown his dedication and commitment to our clients' financial success. It is for this quality, in particular, that we congratulate and thank him for his service.

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