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**For Immediate Release**

## **Russ Cesari Named to *Registered Rep's* Top 100 Independent Advisors in America**

**Herndon, Virginia, September 29, 2009** – Northwest Financial Group is proud to announce that Russ Cesari, Sr. Wealth Manager, was recently named one of the “Top 100 Independent Advisors in America” by *Registered Rep* magazine, a leading financial services industry publication. Northwest Financial Group is affiliated with LPL Financial, the nation’s largest independent broker-dealer.\*

“Northwest Financial is proud to have on board a top performer who has not only achieved superior production goals, but who has continually shown his dedication and commitment to our clients’ financial success. It is for this quality, in particular, that we congratulate and thank him for his service,” said Northwest Financial President and CEO Kevin Fisher.

“It is truly an honor to receive national recognition from the experts that most closely follow our industry. I consider it a privilege to serve the financial needs of my clients and provide customized strategies and sound advice to help them through these turbulent economic times,” said Russell Cesari who ranked #78 on the list. “Our business continues to prosper even during these uncertain economic conditions. We believe this is a strong validation of our clients’ continued trust in our commitment to provide nothing less than the highest quality advice and service, throughout all market cycles.”

“We congratulate Russ Cesari for being included on this prestigious list. All of us at LPL Financial are very proud to see Russ recognized for excellence and leadership in the financial services industry,” said Bill Dwyer, President of National Sales and Marketing for LPL Financial. “This accomplishment reflects his strong commitment to being a trusted leader in the local community, and to helping his clients achieve their financial goals.”

*Registered Rep's* annual ranking, which highlights many of the most prominent men and women in the field, was compiled by Discovery, an online database of financial service intermediaries published by the Financial Information Group of Shrewsbury, N.J. According to *Registered Rep*, advisors were ranked by assets under management using a Discovery-*Registered Rep* database system.

### **About Northwest Financial LLC:**

Northwest Financial LLC provides a variety of financial services through its own subsidiaries: Northwest Financial Group LLC, NW Insurance Agency LLC, Northwest Tax Group LLC, Northwest Title & Escrow LLC. For more information about our range of financial services, visit our website at [.nwflc.com](http://www.nwflc.com).

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**About LPL Financial:**

LPL Financial is one of the nation's leading financial services companies and largest independent broker/dealer (based on total revenues as reported in *Financial Planning* magazine, June 1996-2009). Headquartered in Boston, Charlotte, and San Diego, LPL Financial and its affiliates offer industry-leading technology, training, service, and unbiased research to 12,489 financial advisors, 768 financial institutions, and over 4,000 institutional clearing and technology subscribers. LPL Financial has \$259 billion in brokerage and advisory assets as of June 30, 2009.

LPL Financial and its approximately 2,500 employees serve financial advisors through Independent Advisor Services, supporting financial advisors at all career stages; Institution Services, focusing on the needs of advisors and program managers in banks and credit unions; and Custom Clearing Services, working with broker/dealers at leading financial services companies. For additional information about LPL Financial, visit [www.lpl.com](http://www.lpl.com).

\* Based on total revenues, *Financial Planning* magazine, June 1996-2009

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